

## Cornerstone Mailing and Door Knocking Policy

### Purpose of Mailing and Door Knocking Activities

Occasionally, Cornerstone Church seeks to connect with its community through mailing and/or doorknocking campaigns. The purpose of both is to make the community aware of the existence of Cornerstone Church and its activities.

We seek to uphold the highest standards in the way we do this work. In this area we seek to balance four values:

1. The appropriateness of engaging our community on matters of faith in a sensitive and straightforward manner. We do not confuse freedom of speech with freedom from speech.
2. Expressing good stewardship with the environment God has entrusted to us. This involves careful thought being given to the effectiveness and environmental impact of any mailing piece.
3. Showing respect for the individual rights and privacy of members of the community.
4. Upholding established community standards and laws in the field.

### Mailing Policy

Cornerstone Church occasionally sends out information about its activities through direct mail. We recognise that different people mean different things by the notices on their letterboxes. We also acknowledge that there is an established difference between commercial material and public notices such as election material or material from local council or community groups, religious organisations and resident action groups.

We commit to training our delivery teams to NOT deliver to mailboxes that state one of the following:

- Addressed Mail Only
- No Unaddressed Mail
- Posted Letters Only

We allow our delivery team to deliver mail to mailboxes with the following notices:

- No Junk Mail
- No Circulars
- No Advertising Material

This fits best practice in the field and specifically the [Code of Practice for the Distribution of Unaddressed Mail](#) established by the Marketing Association of NZ.

If you have received a piece of mail that does not fit these standards we would appreciate you letting us know by emailing [admin@cornerstone.org.nz](mailto:admin@cornerstone.org.nz)

### **Door Knocking Policy**

We commit to training our doorknocking team to:

- Respect the wishes of those who do not wish to engage in conversation
- Always be polite
- Respect 'Do not knock' stickers on letterboxes or front doors

### **Revisions**

<b>Date</b>	<b>Status</b>	<b>Comment</b>
30 June 2023	Approved	Regular review and subsequent updates